



## Brand Management & Export Coordination Premium Food Division



ShieldX Foods  
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## About ShieldX Foods

### Connecting Global Food Quality to the Caribbean Market

ShieldX Foods, a division of ShieldX International LLC (USA), is a Jamaican-led brand management and export coordination company focused on premium packaged foods.

We specialize in developing, sourcing, and coordinating high-quality food products for distributors in Jamaica and the wider Caribbean — managing every step from manufacturing and packaging to branding and supply logistics.

### Our Mission

To connect global food producers with Caribbean distributors through trusted brand partnerships, quality assurance, and strong market development support.

### Our Flagship Brand: Rivorn Basmati Rice

Rivorn represents ShieldX Foods' commitment to excellence — offering pure, premium basmati rice from world-class manufacturing partners, distributed with professional branding and local support.

### Our Core Capabilities

- Brand & Private Label Development
- International Sourcing & Export Coordination
- Packaging & Quality Management
- Distributor & Retail Marketing Support





*Pure Basmati, Better Taste*



**About RIVORN**

RIVORN brings the world's finest basmati rice from trusted global sources to the Caribbean.

Our mission is simple — deliver pure, premium, aromatic rice that gives customers a taste of global quality while supporting local distribution in Jamaica.

As a U.S.-based supplier under ShieldX Foods, RIVORN ensures reliable supply, consistent quality, and a clean, professional presentation in every bag.



## Why Distributors Partner with ShieldX Foods (RIVORN)

### Premium Quality Rice

Every RIVORN grain meets strict international standards for purity, aroma, and taste.

### U.S.-Based Distribution

Managed by ShieldX Foods under ShieldX International LLC for smooth, reliable supply to Caribbean distributors.

### Branding & Marketing

Distributors receive ready-to-use POS, digital, and retail materials to promote RIVORN instantly.

### Reliable Private Label Partnerships

Manufactured by trusted export partners in India, maintaining global quality and certification standards



## Our Premium Basmati Line



### RIVORN Organic Extra Long Grain Basmati Rice

Certified organic and aged to perfection for superior texture and aroma.

Pure quality, grown and sourced sustainably.



### RIVORN White Basmati Rice

Long-grain, aromatic, and naturally aged for unmatched flavor.

Ideal for daily use and restaurant-quality dishes.



### RIVORN Quick Cook Brown Basmati Rice

Nutty, wholesome, and ready in minutes.

Perfect for modern, health-conscious consumers.



## White Basmati Rice

*Pure, aromatic, naturally aged.*



RIVORN White Basmati Rice is the classic choice for families and restaurants alike.

Each grain is aged for optimal aroma and length, delivering authentic taste with every meal.

- ✦ Extra-long slender grains
- 🍚 Fluffy texture, never sticky
- 👃 Distinctive natural aroma
- 🍴 Perfect for everyday meals & special dishes



## Quick Cook Brown Basmati Rice

*Wholesome flavor. Faster cooking.*



A healthy twist on basmati, ready in less time. RIVORN Quick Cook Brown Basmati delivers the rich nutty flavor and whole-grain goodness, but cooks in just minutes — perfect for today's busy households.

- ✦ Whole-grain basmati, high in fiber
- 🕒 Quick cooking time, convenience without compromise
- 💪 Nutrient-rich, heart-healthy choice
- 👨🍳 Ideal for family meals and healthier lifestyles





## Organic Extra Long Grain Basmati Rice

*Certified organic. Pure elegance.*



RIVORN Organic Extra Long Grain Basmati is grown with care in the Himalayan foothills, free from synthetic pesticides or chemicals. With its slender, graceful grains and delicate aroma, this is the premium choice for special occasions and refined palates.

Certified Organic (NPOP – India Organic)

Extra-long, slender grains

Fluffy, non-sticky texture after cooking

Sustainably sourced and responsibly packaged.



## POS & Retail Materials

To support our distributors and retail partners, Rivorn provides a complete range of professionally designed Point-of-Sale (POS) and Retail Marketing Materials.

These tools are crafted to highlight our premium rice varieties, attract customer attention, and increase visibility at the shelf level.



Flyer sample



Shelf talker



Shelf Display  
Mockup



## Branded Display



## Shelf Placement Guide



## Digital Marketing & Media Presence

Rivorn's brand identity is consistently represented through social media campaigns designed to connect with consumers and distributors across the Caribbean.





## Global Presence

ShieldX Foods coordinates sourcing and logistics through our international partners in the USA, India, and the Caribbean.



**Thank You for Connecting with ShieldX Foods**  
**A Division of ShieldX International LLC**

Delivering premium food brands with trust, quality, and global coordination



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